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DIRECTV.

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UNITED STATES PATENT AND TRADEMARK CHACK

To: C/O COMMUSSIONER OF PATENTS
FOR: (703)872-9314

FOR: UNITED STATES STRIKE OP.

Phone: (703) 305-7362

Company:

09/532,755

Pages: Cover + TRANSMITTAL + ACTION Date: DECEMBER 30,0003

+ 20 = 22 PAGES TOTAL

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Applicant(S). FINSETH ETAL. U.S. SERIALNO: 09/532,755

OVE FILE: PD-990193

TITLE:

METHODAND APPARATUS
FOR TRANSMISSION, RETERPT
AND DISPLAY OF ADVERTISEMENTS 611

ART UNIT - 2611

ELAMINUTE: JASON J. CHUNG

PLEASE FIND ATACHED: TRANSMITTAL LETTER (16 ZING EXT) RESPONSE TO OFFICE ACTION DATED 811/03

Jenjam Galling

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PATENT

Docket No. PD-990193 **CUSTOMER NO.: 020991**

If less than 20, insert 20

If less than 3, insert 3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Finseth et. al. Date: December 30, 2003 Serial No. 09/532,755 Group Art Unit: 8261 Filed: March 22, 2000 For: Method and Apparatus for Transmission, Receipt and Display of Advertisements Examiner: Jason J. Chung AMENDMENT TRANSMITTAL LETTER **Assistant Commissioner for Patents** Washington, DC 20231 Sir: Transmitted herewith is an amendment in the above-identified application. X Applicant petitions for an extension of time for two months(s) to respond to the Office Action dated August 1, 2003. If an additional extension of time is required, please consider this a petition therefor. months(s) has already been secured; the fee paid therefor of is deducted from the total fee due for the total months of extension now requested. Extension fee due with this request 420.00 Applicant believes that no extension of time is required to respond to the Office Action dated June 6, 2002, However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time. X No additional fee for claims is required. X The fee for claims has been calculated as shown below: CLAIMS AS AMENDED **CLAIMS REMAINING** HIGHEST NUMBER **PRESENT** ADDITIONAL **AFTER AMENDMENT** PREVIOUSLY PAID FOR **EXTRA** RATE FEE **TOTAL CLAIMS** 38 \$ 18.00 \$ 00.00 minus X 80.00 \$ 00.00 INDEPENDENT CLAIMS 5 minus 0 x \$ MULTIPLE DEPENDENT CLAIMS Ω 0 \$ 270.00 TOTAL ADDITIONAL FEE FOR THIS AMENDMENT: 000.00 Charge \$ 420.00 to Deposit Account No. 50-0383 of Hughes Electronics Corporation, El Segundo, California. Please charge any additional fees for claims or credit overpayment to Deposit Account No. 50-0383. If any additional extension fee is required, please charge to Deposit Account No. 50-0383. ectfully supporting Georgann S. Grunebach, Registration No.: 33,179 Attorney for Applicant(s) CERTIFICATE OF MAILING I hereby certify that this correspondence is being transmitted to the Commissioner for Patents, United States Patent and Trademark Office, Washington, DC 20231, ATTN: Examiner Jason J. Chung, via facsimile (to number 703/872.9314) on this date, December 30, 2003. **CUSTOMER NUMBER 020991** HUGHES ELECTRONICS CORPORATION Patent Docket Administration Bldg. RE R11, M/S A109 Georgann S. Grunebach 2250 E. Imperial Highway El Segundo, CA 90245-0956 Telephone: 310/964.4615

09-516A (7/98)

Date:

December 30, 2003